



March 1, 2021

*Dear Community Friend:*

The GLOBE Academy is a DeKalb County Charter school that opened its doors in August of 2013. We have a unique charter which is based on dual language immersion in French, Spanish and Mandarin. We currently have 1,000 students from grades K-8.

As a non-profit, we rely heavily on the support of the community. We hope that you will consider supporting us in our fundraising auction, “An Evening Around the GLOBE,” by donating goods or services from your business or corporate sponsorship. Your participation will directly support our mission to develop globally minded citizens and guide them toward our core values:

**Community, Respect, Empathy, Sustainability and Trust.**

“An Evening Around the GLOBE” will be held virtually on May 15-16, 2021 and will feature a 24-hour online silent auction. The 2020 Auction was incredibly successful and attended virtually by over 375 GLOBE family members and friends. Any donation from your organization is fully tax-deductible to the extent permitted by law and will promote your business to the GLOBE Academy families as well as our extended communities across Atlanta. All monetary and in-kind donations will be featured in our online auction catalogue and on social media to GLOBE families as well as extended communities across Atlanta. Additionally, sponsorship logos are featured on various marketing touchpoints leading up to and throughout the auction. For more information on how your business can become a part of our evening, see the sponsorship information attached to this letter.

We thank you in advance for your outstanding support of the GLOBE Academy.

Sincerely,

*The GLOBE Academy Auction Team*

*Thank You! Xiexie! Merci! Gracias!*

The GLOBE Academy Foundation, Inc.

PO Box 98348 Atlanta, GA 30359 • (404) 513-3049 • [auction@theglobeacademy.net](mailto:auction@theglobeacademy.net)

TIN 46-4838222



## Corporate Sponsorship Opportunities

Level	In-Kind or Monetary Donations	Social Media	Flyer in Stand Alone Auction Email	Year-Long School Banner	Auction Welcome Page Sponsors	Auction Catalog
		<i>Approx. 850 followers</i>	<i>Approx. 1,000 students</i>	<i>Passed by daily carpool drivers and all foot traffic</i>	<i>Seen by all auction tickets purchasers &amp; online bidders</i>	
Platinum	more than \$2,500	X	X	X	X	X
Gold	\$1000 - \$2,500		X	X	X	X
Silver	\$500 - \$999			X	X	X
Bronze	up to \$500					X

**In-Kind Donations:** Please send in your physical donation(s), and a high resolution logo (.eps or .png format preferred) by May 1, 2021. Our team is happy to stop by in person to collect any associated physical items that you are donating (gift certificates, products, etc.).

**Monetary Donations:** Please contact [globeauction@gmail.com](mailto:globeauction@gmail.com) with the level of sponsorship and a high resolution logo (.eps or .png format preferred) by May 1, 2021.

**All Donations:** Please find the GLOBE Academy's 501(c)3 letter attached.

*Thank You! Xiexie! Merci! Gracias!*

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